

A meeting of the **OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS)** will be held in **CIVIC SUITE 0.1A, PATHFINDER HOUSE, ST MARY'S STREET, HUNTINGDON, PE29 3TN** on **THURSDAY, 10TH JANUARY 2019** at **7:00 PM** and you are requested to attend for the transaction of the following business:-

**Contact
(01480)**

APOLOGIES

1. MINUTES (Pages 5 - 8)

To approve as a correct record the Minutes of the Overview and Scrutiny Panel (Customers and Partnerships) meeting held on 6th December 2018.

**A Green
388008**

2. MEMBERS' INTERESTS

To receive from Members declarations as to disclosable pecuniary and other interests in relation to any Agenda item.

3. NOTICE OF KEY EXECUTIVE DECISIONS (Pages 9 - 12)

A copy of the current Notice of Key Executive Decisions is attached. Members are invited to note the Plan and to comment as appropriate on any items contained therein.

**Democratic Services
388169**

4. EXCLUSION OF PRESS AND PUBLIC

To resolve:

that the press and public be excluded from the meeting because the business to be transacted contains information relating to the financial or business affairs of any particular person (including the authority holding that information).

5. HINCHINGBROOKE COUNTRY PARK LONG TERM BUSINESS PLAN (Pages 13 - 162)

The Panel is to receive the Hinchingsbrooke Country Park Long Term Business Plan.

**N Sloper
388635**

6. PAXTON PITS OUTLINE CASE PRESENTATION (Pages 163 - 180)

Members are to receive the Paxton Pits Outline Case Presentation.

**N Sloper
388635**

7. RE-ADMITTANCE OF PRESS AND PUBLIC

To resolve:

that the press and public be re-admitted to the meeting.

8. OVERVIEW AND SCRUTINY WORK PROGRAMME (Pages 181 - 188)

The Panel are to receive the Overview and Scrutiny Work Programme.

**A Green
388008**

Dated this 31st day of
December 2018



Head of Paid Service

Notes

1. Disclosable Pecuniary Interests

- (1) *Members are required to declare any disclosable pecuniary interests and unless you have obtained dispensation, cannot discuss or vote on the matter at the meeting and must also leave the room whilst the matter is being debated or voted on.*
- (2) *A Member has a disclosable pecuniary interest if it -*
 - (a) *relates to you, or*
 - (b) *is an interest of -*
 - (i) *your spouse or civil partner; or*
 - (ii) *a person with whom you are living as husband and wife; or*
 - (iii) *a person with whom you are living as if you were civil partners*

and you are aware that the other person has the interest.
- (3) *Disclosable pecuniary interests includes -*
 - (a) *any employment or profession carried out for profit or gain;*
 - (b) *any financial benefit received by the Member in respect of expenses incurred carrying out his or her duties as a Member (except from the Council);*
 - (c) *any current contracts with the Council;*
 - (d) *any beneficial interest in land/property within the Council's area;*
 - (e) *any licence for a month or longer to occupy land in the Council's area;*
 - (f) *any tenancy where the Council is landlord and the Member (or person in (2)(b) above) has a beneficial interest; or*
 - (g) *a beneficial interest (above the specified level) in the shares of any body which has a place of business or land in the Council's area.*

Non-Statutory Disclosable Interests

- (4) *If a Member has a non-statutory disclosable interest then you are required to declare that interest, but may remain to discuss and vote providing you do not breach the overall Nolan principles.*
- (5) *A Member has a non-statutory disclosable interest where -*
 - (a) *a decision in relation to the business being considered might reasonably be regarded as affecting the well-being or financial standing of you or a member of your family or a person with whom you have a close association to a greater extent than it would affect the majority of the council tax payers, rate payers or inhabitants of the ward or electoral area for which you have been elected or otherwise of the authority's administrative area, or*

- (b) it relates to or is likely to affect a disclosable pecuniary interest, but in respect of a member of your family (other than specified in (2)(b) above) or a person with whom you have a close association, or
- (c) it relates to or is likely to affect any body –

- (i) exercising functions of a public nature; or
- (ii) directed to charitable purposes; or
- (iii) one of whose principal purposes includes the influence of public opinion or policy (including any political party or trade union) of which you are a Member or in a position of control or management.

and that interest is not a disclosable pecuniary interest.

2. Filming, Photography and Recording at Council Meetings

The District Council supports the principles of openness and transparency in its decision making and permits filming, recording and the taking of photographs at its meetings that are open to the public. It also welcomes the use of social networking and micro-blogging websites (such as Twitter and Facebook) to communicate with people about what is happening at meetings. Arrangements for these activities should operate in accordance with guidelines agreed by the Council and available via the following link [filming, photography and recording at council meetings.pdf](#) or on request from the Democratic Services Team. The Council understands that some members of the public attending its meetings may not wish to be filmed. The Chairman of the meeting will facilitate this preference by ensuring that any such request not to be recorded is respected.

Please contact Mr Adam Green, Democratic Services Officer (Scrutiny), Tel No. 01480 388008/e-mail Adam.Green@huntingdonshire.gov.uk if you have a general query on any Agenda Item, wish to tender your apologies for absence from the meeting, or would like information on any decision taken by the Committee/Panel.

Specific enquiries with regard to items on the Agenda should be directed towards the Contact Officer.

Members of the public are welcome to attend this meeting as observers except during consideration of confidential or exempt items of business.

Agenda and enclosures can be viewed on the District Council's website – www.huntingdonshire.gov.uk (under Councils and Democracy).

If you would like a translation of Agenda/Minutes/Reports or would like a large text version or an audio version please contact the Elections & Democratic Services Manager and we will try to accommodate your needs.

Emergency Procedure

In the event of the fire alarm being sounded and on the instruction of the Meeting Administrator, all attendees are requested to vacate the building via the closest emergency exit.

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HUNTINGDONSHIRE DISTRICT COUNCIL

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite 0.1A, Pathfinder House, St Mary's Street, Huntingdon, PE29 3TN on Thursday, 6th December 2018.

PRESENT: Councillor T D Alban – Chairman.
Councillors R E Bellamy, S J Criswell,
J W Davies, Ms A Diaz, K I Prentice,
Mrs S Smith and D R Underwood.

APOLOGIES: Apologies for absence from the meeting were submitted on behalf of Councillors B S Banks, S Bywater and Mrs J Tavener.

38. MINUTES

The Minutes of the meeting held on 8th November 2018 was approved as a correct record and signed by the Chairman.

39. MEMBERS' INTERESTS

No declarations of interest were received.

40. NOTICE OF KEY EXECUTIVE DECISIONS

The Panel received and noted the current Notice of Key Executive Decisions (a copy of which has been appended in the Minute Book) which has been prepared by the Executive Leader for the period 1st December 2018 to 31st March 2019.

41. ECOLOGY PLANS - A14 CAMBRIDGE TO HUNTINGDON IMPROVEMENT SCHEME

Representatives from Highways England were in attendance to present their ecology plans for the A14 Cambridge to Huntingdon improvement scheme. The presentation focused on the A14 improvement scheme within Huntingdonshire.

Members were informed that Highways England, where possible, avoid areas of ecological importance. Where avoidance is not possible then the areas are either protected or mitigation measures are put in place.

In terms of wider biodiversity, a number of species have been affected and trees have been felled. The Panel was informed that twice as many trees will be planted than are lost through the scheme and that the tree planted will be native to the area.

Highways England fund a Legacy Project and communities who are affected by the scheme are able to apply for funding for community projects. In response to a question the Panel was informed that there is no arbitrary geographical criterion only that the community has to

have a link to the A14.

Following a question the Highways England representatives outlined the position on badgers. Members were informed that badgers aren't rare; however there is legal protection for badgers and their sets. It was explained that where necessary affected sets are closed under licence and that artificial sets are created. Work to close the sets is only carried out at a certain time of year.

The Panel was informed that as soon as the scheme is complete then replanting will begin. It was explained that the process will take time and that it might take 15 years, depending on conditions, until the density returns to pre scheme levels. It was reiterated that if it is possible to avoid removing vegetation in a particular area then Highways England will not remove it.

In response to a question about increasing the quantity of Huntingdonshire Elm Trees in the District, Members were informed that the problem with planting Huntingdonshire Elm Trees is that Dutch Elm disease has not been eradicated.

Air quality management for section six (Huntingdon Town improvement works) was discussed. It was explained that the Huntingdon section of the A14 was a 'pollution hotspot' and that the most effective way to reduce/remove pollution is to remove the pollution source, i.e. the traffic. Removal of the viaduct will significantly reduce through traffic. It was explained that, in terms of air quality, the benefit of removing the viaduct would vastly outweigh any impacts from the creation of replacement local road links.

42. GREAT FEN PROJECT

The Great Fen Project Manager, Kate Carver, was in attendance to present to Members progress of the Great Fen project. The Great Fen Masterplan was outlined to the Panel.

The Masterplan includes the four aims which are:

- Natural and historic environment – to create a new resilient fenland landscape delivering sustainable wildlife and heritage benefits.
- Climate Change Adaptation and Mitigation – to plan, design and manage the Great Fen to benefit climate change adaptation and mitigation.
- Social – to create an accessible, inspiring and tranquil environment for recreation, education, health and wellbeing.
- Economic – to contribute to diversification and development of the local economy, consistent with environmental and social objectives.

Members were informed that, in order to achieve economic development, the Great Fen aims to expand and that tourist infrastructure will accompany the expansion.

In response to a question on the affordability and availability of land, the Panel was informed that the last tranche of land purchased was previously owned by the Crown Estates and that the Great Fen applied to the Heritage Lottery Fund for funds. The Great Fen can't

transform all the land as soon as they purchased it as there are still tenant farmers who have the right to continue farming for the length of their leases.

In relation to working with other attractions in the area, it was confirmed that the Great Fen work with other attractions and that work is ongoing to develop a tourist network. In addition, the Great Fen has developed their website in order to encourage visitors to the area.

A discussion ensued on UNESCO biospheres and Members were informed that the Great Fen is working with over 30 Non-Government Organisations and other bodies across Cambridgeshire towards achieving a UNESCO Cambridgeshire Fens Biosphere.

In response to a question about access for wheelchair users, it was confirmed that there is wheelchair access but not everywhere across the Great Fen is wheelchair accessible.

43. OVERVIEW AND SCRUTINY WORK PROGRAMME

With the aid of a report by the Democratic Services Officer (Scrutiny) (a copy of which is appended in the Minute Book) the Overview and Scrutiny Work Programme was presented to the Panel.

Members were informed that the scoping document for the Task and Finish Group on Health has been drafted and will be reviewed by the Group before work commences.

Chairman

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NOTICE OF EXECUTIVE KEY DECISIONS INCLUDING THOSE TO BE CONSIDERED IN PRIVATE

Prepared by Councillor G J Bull, Executive Leader of the Council
Date of Publication: 18 December 2018
For Period: 1 January 2019 to 30 April 2019

Membership of the Cabinet is as follows:-

Councillor Mrs M L Beuttell	Executive Councillor for Regulation and Operations	Councillor J A Gray	Executive Councillor for Resources
Councillor G J Bull	Executive Leader of the Council	Councillor J M Palmer	Executive Councillor for Partnerships and Well-Being
Councillor R Fuller	Deputy Executive Leader and Executive Councillor for Housing, Planning and Economic Development	Councillor D M Tysoe	Executive Councillor for Digital and Customer

Notice is hereby given of:

- Key decisions that will be taken by the Cabinet (or other decision maker)
- Confidential or exempt executive decisions that will be taken in a meeting from which the public will be excluded (for whole or part).

A notice/agenda together with reports and supporting documents for each meeting will be published at least five working days before the date of the meeting. In order to enquire about the availability of documents and subject to any restrictions on their disclosure, copies may be requested by contacting the Democratic Services Team on 01480 388169 or E-mail Democratic.Services@huntingdonshire.gov.uk.

Agendas may be accessed electronically at www.huntingdonshire.gov.uk.

Formal notice is hereby given under The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that, where indicated part of the meetings listed in this notice will be held in private because the agenda and reports for the meeting will contain confidential or exempt information under Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) and that the public interest in withholding the information outweighs the public interest in disclosing it. See the relevant paragraphs below.

Any person who wishes to make representations to the decision maker about a decision which is to be made or wishes to object to an item being considered in private may do so by emailing Democratic.Services@huntingdonshire.gov.uk or by contacting the Democratic Services Team. If representations are received at least eight working days before the date of the meeting, they will be published with the agenda together with a statement of the District Council's response. Any representations received after this time will be verbally reported and considered at the meeting.

Paragraphs of Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) (Reason for the report to be considered in private)

1. Information relating to any individual
2. Information which is likely to reveal the identity of an individual
3. Information relating to the Financial and Business Affairs of any particular person (including the Authority holding that information)

4. Information relating to any consultations or negotiations or contemplated consultations or negotiations in connection with any labour relations that are arising between the Authority or a Minister of the Crown and employees of or office holders under the Authority
5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings
6. Information which reveals that the Authority proposes:-
 - (a) To give under any announcement a notice under or by virtue of which requirements are imposed on a person; or
 - (b) To make an Order or Direction under any enactment
7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

Huntingdonshire District Council
 Pathfinder House
 St Mary's Street
 Huntingdon PE29 3TN.

- Notes:- (i) Additions from the previous Forward Plan are annotated ***
 (ii) Part II confidential items which will be considered in private are annotated ## and shown in italic.

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
10 <i>Hinchingsbrooke Country Park Long Term Business Plan##</i>	Cabinet	17 Jan 2019		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk	3	J M Palmer	Customers and Partnerships
<i>HDC Ventures - SSL Business Plans ##</i>	Cabinet	14 Feb 2019		Chris Stopford, Head of Community Tel No. 01480 388280 or email: chris.stopford@huntingdonshire.gov.uk	3	D M Tysoe	Performance and Growth
Treasury Management Strategy 2019/20	Cabinet	14 Feb 2019		Clive Mason, Head of Resources Tel No. 01480 388157 or email: clive.mason@huntingdonshire.gov.uk		J A Gray	Performance and Growth
Final Revenue Budget 2019/2020 and Medium Term Plan Financial Strategy 2019/20 to 2022/23	Cabinet	14 Feb 2019		Clive Mason, Head of Resources Tel No. 01480 388157 or Email: Clive.Mason@huntingdonshire.gov.uk		J A Gray	Performance and Growth

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Off Street Car Parking Investment and Affordability	Cabinet	14 Feb 2019		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk		M Beuttell	Performance and Growth
Cambridgeshire Housing Adaptions & Repairs Policy	Cabinet	21 Mar 2019		Andy Moffat, Head of Development Tel No. 01480 388400 or Email: Andy.Moffat@huntingdonshire.gov.uk		R Fuller	Customers and Partnerships
Cambridgeshire Home Improvement Agency Performance Report 2017/18 and Shared Service Contract extension → →	Cabinet	21 Mar 2019		Andy Moffat, Head of Development Tel No. 01480 388400 or Email: Andy.Moffat@huntingdonshire.gov.uk		R Fuller	Customers and Partnerships

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Agenda Item 5

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Agenda Item 6

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Overview and Scrutiny Work Programme 2018/2019

O&S (Customers and Partnerships) – Active

O&S (Customers and Partnerships)	Summary of Scope	Advisors	Progress
<p>Health</p> <ul style="list-style-type: none"> Identify ways in which the Council can improve the lifelong health of residents. Identify the benefits of a whole system approach for the Council. 	<ul style="list-style-type: none"> Identify what the main health issues facing the residents of Huntingdonshire are (and if there are any problem areas). To discover what leisure activities/provision residents enjoy and/or want. Identify what leisure provision/facilities are most effective. (Investment shouldn't be made in a particular facility if the benefits are minimal.) Discuss with the CCG in order to establish if collaboration between the Council and the CCG is worthwhile. 	<p>CCG CCC Public Health Jayne Wisely Cllr J Palmer Cllr Jill Tavener</p>	<p>The Task and Finish Group are meeting on 10th January to review and agree the scoping document. 10th January 2019</p>

O&S (Customers and Partnerships) – Inactive

O&S (Customers and Partnerships) idea	Objective test ideas	Advisor potential	Suggested Scope	Progress
<p>Health – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on its own initiative, assist with the health and well-being of residents in the District.</p>	<p>1. Reducing isolation</p> <ul style="list-style-type: none"> reducing age-specific dependency rates by 1 per cent per year would reduce public expenditure by £940m per year by 2031 reducing the rate of institutionalisation by 1 	<p>Age UK</p>	<p>Identifying opportunities (particularly technology) to deliver key activities identified by Age UK, to address isolation:</p> <ul style="list-style-type: none"> Creating a new social link Developing wider social networks Meeting like-minded people through clubs and groups Meeting people with similar needs and supporting each other Using local services and facilities Changing social attitudes so that users become 	<p>Dependent upon outcome of bid for inclusion in CCC digital services programme – Spring 2018</p>

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Agenda Item 8

	<p>per cent a year could save £3.8bn.</p> <p>2. Improving mental health Contributes to addressing:</p> <ul style="list-style-type: none"> - Worklessness - Homelessness - Poor health outcomes - Self-reliance <p>3. Reducing hospital admissions in over 65's</p>	<p>CCG</p> <p>Sports England/Active Lifestyles/CCG</p>	<p>accepted and valued as full members of the community in their own right.</p> <ul style="list-style-type: none"> - Quantifying the cost and impacts of isolation - Recommendations for our services to address - Designing communities for the future <p>Identifying non health interventions that can support mental health – e.g. social referral, links to community activities, volunteering activities.</p> <ul style="list-style-type: none"> - Opportunities to improve impact of DFG's? - Assisted collections. Investigate if having an assisted collection is an indicator that a resident may require a DFG. - Closer partnership working with health - Establishing greater community resilience 	
<p>Homelessness – Investigating the links between homelessness and housing supply. Finding triggers for homelessness. Discovering options and opportunities to reduce homelessness in Huntingdonshire.</p>	<p>1. Increase supply of affordable property.</p> <p>2. Reduce number of homelessness presentations.</p> <p>3. Increase number of homelessness preventions – solutions that prevent people</p>	<p>Development Advisor</p> <p>Jon Collen / Helen Brown</p> <p>Jon Collen</p>	<ul style="list-style-type: none"> - Engagement with Places for People/Luminus - Working with Private Sector landlords to understand reasons behind end of AST and incentives to address - Looking to develop options to incentivise Private landlords to take social tenants. - Strategies around use of HMOs - Testing effectiveness of Trailblazer - Testing Homelessness pilot work - Looking at opportunities for partners to signpost and intervene 	

	<p>losing their home</p> <p>4. Increase number of empty properties brought back into use</p>		<ul style="list-style-type: none"> - Taking evidence from best practice providers elsewhere - Working with Registered Providers to maximise housing stock utilisation and fit 	
<p>Environment – What are the environmental (and lifestyle) quality issues facing Huntingdonshire,</p>	<p>1. Reducing air pollution</p> <p>2. Reducing long term flood issues</p> <p>3. The community role in grounds maintenance and cleansing</p> <p>4. Definition of ‘Place’ and ‘People’ vision for Huntingdonshire</p>	<p>Chris Stopford</p> <p>Environment Agency</p> <p>Neil Sloper</p>	<ul style="list-style-type: none"> - Transport options - Natural environment – exploring opportunities to enhance HDC country parks (Hinchingbrook / Paxton Pits) - Role of Great Fen as a regionally significant habitat / tourism destination - A14 and Cam Ox corridor – actively influencing Govt and key transport agencies on investment pipeline and funding options - Exploring the options and Council/communities appetite for scalable growth linked to new infrastructure and ‘healthy places’ with sustainable living choices - Role of Neighbourhood Plans and Market Town Master Plans in promoting and directing employment and housing growth - Influencing long term utility provision – water/power 	

O&S (Performance and Growth) – Active

O&S (Performance and Growth)	Summary of Scope	Advisors	Progress
<p>Delivery of Affordable Housing <i>(Accelerating the delivery of Affordable Housing across Huntingdonshire communities primarily through Rural Exception Site mechanisms)</i></p> <ul style="list-style-type: none"> Increase in the number of affordable houses built in the District – positively impacting on the quality of developments. 	<ul style="list-style-type: none"> To explore methods that maximise the effectiveness of the Council’s approach to achieving additional affordable housing provision beyond allocated sites. To advise on a strategic programme and range of mechanisms to promote and secure rural exception sites (RES) appropriate to settlement scale and need across the District. To explore how RES sites can best be promoted locally, including the role of Ward Members and Parish /Town Councils. 	<p>Andy Moffat Cllr Corney (a builder by trade)/Developers</p>	<p>The Panel are to review and agreed the draft scoping document. 8th January 2019</p>

<p>Skills</p> <ul style="list-style-type: none"> Increase in educational attainment, and achievement of key skills. 	<ul style="list-style-type: none"> Combined Authority strategy impacts, particularly advancing recommendations from CPIER. Alignment to future skills and sectoral demand identified through EMSI study. Role of EDGE programme and wider Combined Authority skills and business support advisory services. Relationship to CPBS 'Grand Challenges' outcomes. 	<p>Andy Moffat John T Hill - CPCA CA Business Board / Company CEOs – reasons for locations choices and future workforce aspiration</p>	<p>Once the Combined Authority has published their skills strategy, Mr John T Hill will be invited to discuss the strategy with Members. To be confirmed</p>
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CS O&S (Performance and Growth) – Inactive

O&S (Performance and Growth)	Objective test ideas	Advisor potential	Suggested Scope	Progress
<p>Housing – Increasing quality of housing developments and increasing supply of Affordable/Social housing – specifically in the villages.</p>	<ol style="list-style-type: none"> Increase in the number of affordable houses built in the District – positively impacting on the quality of developments Reduce voids of all types, inc empty homes and RP turnaround times Increase the availability of social housing Reduce Council spend on Homelessness 	<p>Andy Moffat Cllr Corney (a builder by trade)/Developers Homes England Registered Providers</p>	<ul style="list-style-type: none"> Review the effectiveness of rural exception sites and 60/40 policy Explore viability assessment mechanisms to ensure proper value is created form development sites Review of CIL charging regime and utilisation of funds Relationships with RPs (Registered Providers) and options to increase pace and tenure type of supply plans Utilisation of HDC non-operational land assets to increase supply and generate system savings (eg reduction in B&B spend. Improving infrastructure on developments to enhance liveability, including digital, environmental 	

	<p>5. Enhanced infrastructure and liveability on developments</p>		<p>– flooding etc, energy use, health land and space for wildlife. Supporting positive transport choices, and community self-reliance.</p>	
<p>Wider Economic Environment – How to best position Huntingdonshire as an attractive place to do business</p>	<p>1. A Local Industrial Strategy for Cambridgeshire within which Huntingdonshire is prominent</p> <p>2. GVA (Gross Value Added) net increase</p> <p>3. Increase in business rates receipts and invest to accumulate utilisation thereof (subject to Govt regs)</p> <p>4. Increase average earnings and percentage earnings derived in Huntingdonshire/Cambridgeshire</p> <p>5. Opportunities to enhance the Councils industrial portfolio and Corporate Investment Strategy in facilitating, retaining and securing new business opportunities</p> <p>A package of ‘Deals’:</p> <ul style="list-style-type: none"> - HDC & Govt/CA - HDC and Local Councils - HDC and communities 	<p>Andy Moffat / Clive Mason</p> <p>CA Business Board / Company CEOs – reasons for locations choices and future workforce aspirations</p>	<ul style="list-style-type: none"> - Creation of an Investment prospectus for Huntingdonshire - Input into a Local Industrial Strategy - Digital infrastructure and Connected Cambridgeshire roll-out across market towns - Better Business for All pilot initiative matching regulatory services to advice and promotion - Roads and rail infrastructure investment deal with Govt / CA - Business rates retention and utilisation of AW Enterprise Zone NNRD receipts - Role of strategic sites such as Alconbury Weald in delivering floor space and clusters - Sector analysis - what are the indicators of existing success and productivity. Sectors to nurture and attract. - Understanding locational advantages of Huntingdonshire and investment decisions of business leaders to stay/relocate here. - Scope and mechanisms for HDC interventions in infrastructure/redevelopment programmes 	

Ideas

Health – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on its own initiative, assist with the health and well-being of residents in the District.

Evidence

Local Authority Health Profile 2018 published by Public Health England. We have three key indicators where we perform significantly worse than the national average:

- Killed and seriously injured on roads
- Alcohol-specific hospital stays (under 18s)
- Excess weight in adults (aged 18+)

Not significantly worse, but underperforming national average

- Hip fractures in older people (aged 65+)

We have a number of projects already underway or receiving support which are directly contributing to these outcomes (Ramsey Think Healthy / Live Healthy project).

Support for activity through our leisure centres and for community initiatives such as Park Run. With a new run supported to start in St Neots this year. One Leisure Active

Lifestyles Team creating opportunities for social engagement, particularly ageing population, through its class programmes, particularly 'Right Start'

Homelessness – Investigating the links between homelessness and housing supply.

Finding triggers for homelessness. Discovering options and opportunities to reduce homelessness in Huntingdonshire.

A large amount of work is happening in this space already, as a key corporate priority. Our own net spend on Homelessness is has more than doubled since 2015/16. This is in line with national figures. Housing affordability is an issue locally. With private rentals being very limited within the rates that national benefits pay. Huntingdonshire's average house price increased by **36%** in four years from April 2014 and the average household would now need to borrow **7.1** times its income to purchase the average house based on median values.

Environment – What are the environmental (and lifestyle) quality issues facing Huntingdonshire,

Evidence

2036 Local Plan and associated studies, particularly Infrastructure Delivery Plan

Combined Authority strategies and CPIER report

Affordable Housing – Increasing quality of housing developments and increasing supply of Affordable/Social housing – specifically in the villages.

Wider Economic Environment – How to best position Huntingdonshire as an attractive place to do business

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